Texworld Paris 17-20/9/2018, Le Bourget, Paris
The trade show for fabrics for the global fashion industry has set a new record

Texworld Paris is the go-to trade fair for all fashion manufacturers searching for fabrics, components and trimmings for clothing. With around 1100 exhibitors, to include Texworld Denim, Messe Frankfurt France’s trade fair has expanded to offer greater and richer variety than ever for this 44th session.

“With a thousand companies exhibiting in Paris, we are setting a record for representation of offers for fabrics, trimmings and components for clothing. At the time of marketing, we had to plan for fairly rapid expansion with the opening of the new hall 3. Texworld Paris and its cluster of other shows will now cover an overall floorspace of 72,000 m². We took full advantage of this to reorganise the offer for knitwear and cotton by merging the distinct categories of casual and sophisticated, which ultimately complemented each other so well that there was no need to keep them separate. In addition, it was a chance to make it easier to unearth surprises and new finds, the more so given that the trends forums also take up more space than they used to. I’ve observed that the task of tracking down what’s in vogue, details of which we provide to our exhibitors three months before the show, results in a gain in reputation and popularity each year” comments Michael Scherpe, President of Messe Frankfurt France.

A long-standing international platform for fabrics
On the occasion of its 43rd session, Texworld Paris attests to its power of attraction. The trade show for materials and trimmings for clothing was fully booked from the month of June on and has gone beyond 1000 exhibitors. The overall structure and nationalities of exhibitors are consistent with a
September session but mark a record for attendance, which is accompanied by a few new features.

The change to the show is first and foremost an organisational one, with the integration of the new hall 3, which will house the revamped segments for knitwear and cotton, combining disciplines (casual and sophisticated) that were previously kept distinct: this makes it easier to explore products.

This reorganisation, incidentally, has exerted a great appeal for Turkish clothing manufacturers and there will be over a hundred of them attending the show. There is also a healthy increase in the number of Indian firms, which are always a regular presence in the cotton segment, and above all in the ever-burgeoning area of embroidery and lace.

ELITE, the segment for services with added value, covers the entire offer at Texworld Paris. It assembles firms that have been specifically selected for fashion brands, which are on the lookout for turnkey solutions. The Bangladeshi firm of Zaber & Zubair (Stand A212) is showing its very varied range for the second time. The Turkish firm Joyteks Tekstil (stand D200) will be presenting its collections of silky viscose, developed in-house, while their compatriots from Kotonteks Textile Industry (Stand C227), experts for jacquard, will be showcasing their creative hub, with more than 100 new products each month. The Pakistani weavers Shafi Texcel Limited (Stand A204), specialists in yarn dyeing, will be giving the public a first look at their stretch materials for ready-made garments. Not forgetting the embroidery and lace from the Lebanese firm of Kaskas ((tand D230), which hold great appeal for the major Paris couture houses.

Texworld Paris trends – a state-of-the-art resource increasingly appreciated by visitors

Texworld Paris remains committed to its role as a trends scout and the September 2018 session will present the trends for autumn/winter 19/20, where the main, tumultuous theme of vertigo has been expanded on in four areas: Radiant revelation, Subdued revolution, Enlightened ascent and Astral flight.

“An ascent that will turn heads. But we have now embarked on the transition. In all serenity. Without being aware of it. An intoxicating dizziness. Standing still marked the end for us. We must change. All we need to do is allow ourselves to be carried by the luminous tide. Put our certainties, our prejudices, our struggles, our own reality, behind us. Unburden ourselves so the light passes through us, so we are borne by the light. Once at the firmament, we will be at the entrance to the future: Into the unknown. We cannot yet guess what tomorrow will bring, we are dazzled by clarity. But we have left the night behind us. Our eyes must accustom themselves to our new condition. Our footsteps follow the trail of the stars. At the beginning was yesterday” in the words of the show’s two artistic directors to give you a taste of the trends that you will find expressed at all the trends forums at the show.

New: the general Trends Forum, which illustrates these trends, can be found, after the general entrance, by the entrance to hall 4, while a second forum dedicated to ethical and sustainable materials will be situated by the entrance
to hall 3. The relevant brochure issued especially for the occasion will be available free. An indispensable service for fashion brands.

Browse our programme with all the special events, lectures and catwalk shows:
www.texworld-paris.fr.messefrankfurt.com

Providing maximum convenience for visitors, TEXWORLD Paris is one of the group of related trade shows organised by Messe Frankfurt France, held in one and the same location, on the same dates and where entry is free upon presentation of professional credentials: Apparel Sourcing, Avantex, Leatherworld, Shawls & Scarves, Texworld and Texworld Denim Paris.

All details about textile trade shows organised by Messe Frankfurt throughout the world can be found at the new platform: www.texpertisenetwork.messefrankfurt.com

Messe Frankfurt in figures:
Among organisers of trade shows, conventions and events with their own exhibition grounds, Messe Frankfurt is the global leader. With over 2300 employees at some thirty different sites, Messe Frankfurt posts annual sales of almost 647 million euros. The group has resource to in-depth knowledge of the sectors it covers and draws on its international distribution network to provide effective support for its clients’ business interests. A comprehensive range of services – on-site and online – guarantees customers all over the world a consistently high standard of quality and maximum flexibility in the planning, organisation and execution of their events. The variety of services offered ranges from renting stand space to marketing services, including stand construction, personnel services or catering. The company has its headquarters in Frankfurt am Main. The City of Frankfurt holds a 60% share in it and the state of Hesse a 40% share.
For further details, visit:

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