

# TEXWORLD EVOLUTION

PARIS



Press Release  
Paris, 27 June 2023

**More than 1,350 exhibitors from 26 countries will gather at the Porte de Versailles exhibition centre in Paris from 3 to 5 July for the Texworld Evolution Paris trade fairs. Apparel Sourcing, Avantex, Leatherworld and Texworld Paris – which will be celebrating its 25th anniversary – constitute the largest European sourcing platform for textiles and clothing in terms of number of exhibitors.**

With a sharp rise in the number of exhibitors, *Apparel Sourcing*, *Avantex*, *Leatherworld* and *Texworld Paris* are all showing pre-crisis levels of participation. The number of exhibitors in Hall 1 of the Porte de Versailles exhibition centre in July is 40% higher than in February 2023. The alliance with the *Curve Paris* and *Interfilière Paris* lingerie products and accessories shows, which are being held from 2 to 4 July in Hall 5, also offers buyers a wider fashion platform than ever before in Paris.

## **26 countries represented**

This eagerly awaited event takes place in a context of recovery, and will be an opportunity for buyers to rekindle business with manufacturers from the major production regions in order to build their 2024-2025 collections. Reflecting a diversified global offering, a total of 26 countries are represented at the shows, with a strong presence of exhibitors from China, Türkiye, India, Korea, Pakistan, Indonesia, Thailand, as well as Bangladesh, Cambodia and Uzbekistan.

Several country pavilions will structure this expanded offer. Alongside the Turkish heavyweights, grouped under the banner of the Istanbul Chamber of Commerce (ITO), and the Koreans, led by the National Union of Textile Manufacturers (KOFOTI), emerging sourcing countries such as Ethiopia and Myanmar have also chosen to showcase their expertise collectively at *Apparel Sourcing Paris*. Pakistan's range of finished products will also be grouped around two pavilions. The first, located at the entrance to the show, will bring together 6 companies. The second, initiated by the German governmental institution for international development cooperation (GIZ), will bring together 16 companies with an ethical and sustainable profile. The Taiwan Textile Federation (TTF) will also be showcasing the products and services offered by its companies, with a first collective stand focusing on technical textiles, visible at *Avantex Paris*, and a second, called the *Taiwan Eco-Textiles Collective*, bringing together six companies with high CSR added value in the aisles of *Texworld Paris* (booths L110-M109-N090).

*"Today the main supplier countries attending our events are integrating sustainability as an essential element of their offer and are evolving rapidly on this subject, particularly due to the strong growth in demand from mature markets, points out Julien Schmoll, Marketing and Communications Director at Messe Frankfurt France. This evolution is visible in our sustainable sourcing itinerary, where hundreds of certified companies stand out, in specific showcases, as do Pakistani and Taiwanese manufacturers with these pavilions dedicated to the sustainable offer".*

## **Conferences, trends and forecasts**

The show will be offering conferences and events in the Agora on Monday 3 and Tuesday 4 July. Louis Gérin, one of the two artistic directors of the shows (Gregory Lamaud being the other one), will comment on "*Après Vous*", the Trendbook for the autumn-winter 2024/2025 season, and highlighting the creative directions that will shape the fashion of tomorrow (Monday 3 July at 12.30pm). On the sustainable and inclusive approach, representatives of

Texpertise - the network of expertise that brings together the more than 50 textile and fashion trade fairs that Messe Frankfurt organises worldwide - will host a keynote on the place of women in fashion, with a specific focus on South Africa. This panel will address issues around the United Nation's Sustainable Development Goals Number 5 (Gender Equality) and Number 8 (Decent Work and Economic Growth).

A number of round tables on the *Avantex Paris* agenda will focus on innovative textiles and solutions to support the ecological and digital transition in fashion: 3D fashion, the "inclusive" approach to building collections, the sustainability of synthetic fibres and the digitisation of chemical substances will all be discussed in the Agora during the show. Visitors will also be able to discover the digital solution proposed by Redonner, the start-up that won *the Avantex Fashion Pitch* award last year, to enable fashion brands and retailers to put an end to textile waste. The China Textile Innovation Center (CTIC) will also present the latest trends in Chinese textile production. The full program is available on the *Texworld Evolution* application (available on [Android](#) and [iOS](#)).

ESMOD will be offering a space dedicated to digital fashion design. The Académie Internationale de Coupe de Paris (AICP), meanwhile, will be exhibiting near the Agora the creations of its pattern-making students, based on fabrics supplied by *Texworld Paris* exhibitors as part of a partnership initiated by Messe Frankfurt France.

### **25 years: a silver anniversary for Texworld Paris**

The 25th anniversary of *Texworld Paris* will be an opportunity to offer visitors a range of special events and activities, and the new setting of Porte de Versailles will provide an innovative networking opportunity. The new T-Club area will be expanding its business-oriented services for exhibitors and visitors. Finally, two joint visitor days will be organised with the *Curve Paris* and *Interfilère Paris* lingerie products and accessories trade shows.

#### **Texworld in 7 key dates**

- **1997** - Launch of Texworld at the CNIT in Paris-La-Défense. The first edition of this textile and clothing sourcing platform attracted 37 exhibitors and 970 visitors.
- **December 2001** - Messe Frankfurt acquires Texworld.
- **October 2002** - First Texworld organised by Messe Frankfurt France at the CNIT La Défense (604 international exhibitors and 13 300 buyers).
- **February 2007** - Texworld Paris moves from the CNIT to the Bourget exhibition centre.
- **September 2007** - Finished garments complete the show's offering.
- **September 2011** - Launch of Apparel Sourcing Paris with 127 international manufacturers. This segment of ready-to-wear sourcing will continue to grow (500 exhibitors will be present in July 2023).
- **2021** - Despite health restrictions, hybrid shows are organised in February and July in the centre of Paris. The autumn edition in September is moved to July.

Website:

<https://texworld-paris.fr.messefrankfurt.com/paris/en.html>

Download the press material here:

<https://texworld-paris.fr.messefrankfurt.com/paris/en/press/press-kit.html>

Providing maximum convenience for visitors, Apparel Sourcing, and Texworld Paris belong to the cluster of related trade fairs organised by Messe Frankfurt France (alongside Avantex and Leatherworld which take place only once a year during July session), held in one and the same location, on the same dates and where entry is free upon presentation of professional credentials.

**Texpertise, the textile business network**, stands for Messe Frankfurt's entire textile commitment. With a unique portfolio currently comprising around 50 international trade fairs in 11 countries, the company is the world market leader in trade fairs for the textile industry. Texpertise Network covers the entire value chain of the textile industry and, as a central communication platform, provides valuable information on the textile trade fair brands.

<http://www.textpertise-network.com>

<https://www.linkedin.com/company/textpertise-network/>

**Background information: Sustainable Messe Frankfurt**

The Messe Frankfurt Group is one of the world's leading trade fair, congress and event organisers with their own exhibition grounds. With a workforce of some 2,200\* people at its headquarters in Frankfurt am Main and in 28 subsidiaries, it organises events around the world. Group sales in financial year 2022 were around €450 million\*. We serve our customers' business interests efficiently within the framework of our Fairs & Events, Locations and Services business fields. One of Messe Frankfurt's key strengths is its powerful and closely knit global sales network, which covers around 180 countries in all regions of the world. Our comprehensive range of services – both onsite and online – ensures that customers worldwide enjoy consistently high quality and flexibility when planning, organising and running their events. We are using our digital expertise to develop new business models. The wide range of services includes renting exhibition grounds, trade fair construction and marketing, personnel and food services.

Sustainability is a central pillar of our corporate strategy. Here, we strike a healthy balance between ecological and economic interests, social responsibility and diversity.

For more information, please visit our website at: [www.messefrankfurt.com/sustainability](http://www.messefrankfurt.com/sustainability)

With its headquarters in Frankfurt am Main, the company is owned by the City of Frankfurt (60 percent) and the State of Hesse (40 percent).

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\* Preliminary figures for 2022



Messe Frankfurt France is a member of Paris Capitale de la Création, which brings together leading events in the fashion, design, art and creative industries, making Paris a key venue for all those involved in the creative world.

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