

From August 31 to September 2, 2026, *Texworld Apparel Sourcing Paris* will once again bring together all international players in textiles and apparel at the Paris-Le Bourget Exhibition Center.

A strategic platform for buyers

As a global sourcing hub for fashion professionals, the event will offer direct access to nearly 1,200 international textile and apparel companies across two main areas: *Texworld*, dedicated to fabrics and raw materials, and *Apparel Sourcing*, focused on finished products and accessories. These two shows stand out for their broad offering, centered on mid-range and premium segments, meeting the growing expectations of buyers seeking quality and added value. They will be complemented by the key *Avantex* sector, dedicated to innovative solutions for high-performance and responsible fashion.

This 59th edition continues to build on a strategy of qualitative consolidation. In line with previous editions, the overall structure of the show remains unchanged to ensure a smooth and intuitive visitor experience: Halls 3 and 4 will bring together the full offering, organized by expertise and end use. Synergies between exhibitors from both shows will be strengthened to optimize visitor flow, with a focus on womenswear, casualwear and sportswear. Hall 2 will host *Avantex* exhibitors, the Trend Forums, and the conference and service areas, forming a spacious zone designed to encourage interaction.

An enriched international offer for *Texworld*

Texworld Apparel Sourcing Paris reinforces its position as a barometer of the global textile industry. Alongside major historic producing countries (China, Türkiye, India, Korea, etc.), the 2026 edition stands out for the upgrading of the expertise presented and the growing interest in new sourcing regions.

On the *Texworld* side, the exceptional participation of La Lainière de Picardie marks a first and highlights the value of European know-how in export markets. Specializing in high-end wool linings, this French company embodies industrial excellence, textile innovation, and a commitment to natural and sustainable materials. In a spirit of international openness, an ECO-HUB dedicated to China's Zhejiang province will bring together around thirty exhibitors committed to 100% sustainable production. Located in Hall 4, this key area underscores the evolution of supply chains toward more responsible and traceable models, aligned with market expectations.

Apparel Sourcing: confirmed momentum and new perspectives

Following a record edition in September 2025, *Apparel Sourcing* continues its trajectory of qualitative growth. The interest shown by new countries, particularly Mongolia, Pakistan and Taiwan, reflects the industrial capabilities of these production regions while responding to European buyers' demand for a broader sourcing offer.

In a continued effort to improve clarity and visibility, new pavilions dedicated to leather and jewelry will better showcase these specific finished-product sectors. Similarly, a new Outdoor area, positioned at the intersection of *Texworld* and *Apparel Sourcing*, will bring together around fifty exhibitors and offer a cross-category selection combining technical fabric manufacturers (active wear fabrics) and sportswear garment makers, meeting the needs of a rapidly evolving market.

Finally, the new *Apparel Sourcing* Initiatives area, an extension of the existing *Texworld* concept, will highlight high-value-added industrial know-how, production flexibility, and premium services offered by a selection of finished-product exhibitors.

Avantex: innovation and commitment for the fashion of tomorrow

Once again this year, the *Avantex* sector will confirm its role as an innovation laboratory, showcasing technological solutions and sustainable initiatives for the fashion industry. Conferences, workshops and professional meetings will enrich discussions around these key issues in a context of profound transformation within the textile sector. True to its DNA, Messe Frankfurt reaffirms its commitment to supporting and promoting industry players working toward a more responsible, transparent and competitive global model. The creation of the *Texworld* ECO-HUB is part of this vision.

Avantex Fashion Pitch: call for applications before July 15

Applications for the 9th edition of the Avantex Fashion Pitch are now open. This international competition, which rewards innovative solutions shaping the future of fashion, will take place on August 31, 2026 at 3.45pm. Finalists will present their projects before a jury of international experts from the fields of fashion, luxury technology and finance. A major new feature this year: semi-finalists will be invited to submit a presentation video, which will be shared on the competition's social media channels. The public will be able to vote online, increasing project visibility and community engagement.

This year, the jury will be composed of (in alphabetical order):

- **Jayne Simone Estève Curé**, Fashion & Luxury Expert, Consultant & Mentor
- **Rachel De Gooijer**, Marketing Manager, *Circular Textile Days*
- **Yoobin Jung**, Portfolio Development Manager, *KOMPAS VC*
- **Céline Lippi**, Co-Founder and Managing Partner, *Luxury Tech Fund*
- **Élodie Lemaire Nowinski**, Associate Professor & Researcher (Fashion, Innovation & Sustainability)

- **Evelyn Mora**, Founder & CEO, *VLGE AI*
- **Belvis Solers**, Art Director, *Luxiders Magazine*

Website:

<https://texworld-paris.fr.messefrankfurt.com/paris/en.html>

Download the press material here:

<https://texworld-paris.fr.messefrankfurt.com/paris/en/press/press-kit.html>

Providing maximum convenience for visitors, Apparel Sourcing, and Texworld Paris belong to the cluster of related trade fairs organised by Messe Frankfurt France (alongside Avantex which take place only once a year during September session), held in one and the same location, on the same dates and where entry is free upon presentation of professional credentials.



Background information on Messe Frankfurt

www.messefrankfurt.com/background-information

Sustainability at Messe Frankfurt

www.messefrankfurt.com/sustainability-information



Messe Frankfurt France is a member of Paris Capitale de la Création, which brings together leading events in the fashion, design, art and creative industries, making Paris a key venue for all those involved in the creative world.

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