

**The return of *Texworld Apparel Sourcing Paris* to the Paris-Le-Bourget exhibition centre from 10 to 12 February will see a number of innovations both in terms of the products on offer and the visitor itineraries.**

More than 1,200 weavers and garment makers are expected in Halls 2, 3 and 4 of the exhibition centre for this first edition in 2025. This return to a redesigned space marks a new chapter in the visitor experience. This session will also offer a true reflection of the diversity of global sourcing, with creative ranges at competitive prices for the fashion industries.

### **New sourcing destinations for Texworld**

Alongside the Top 5 weaving nations loyal to *Texworld* - China, Türkiye with its 70 manufacturers grouped together under the pavilion of the Istanbul Chamber of Commerce, India, Korea and Taiwan - alternative sourcing zones such as Malaysia, Singapore, the United Kingdom, Vietnam, the Netherlands and Egypt are enriching the show's offering. Dutch exhibitors *Quality Textile*, *Nooteboom* and *Verhees Textiles* are also back in the cotton sector, with cutting-edge and particularly creative catalogues. In the knitwear sector, we can also note the participation of the Koreans *O.N.K.*, specialists in circular knitting, *W-TEX*, whose polyester blends produce remarkable fancy fabrics, or specialists in silky aspects such as *JK Tex* or *TL Corporation*. The Denim sector is growing this year, with around thirty exhibitors, including some of the world's leading names such as *Winwin Textile* from China and Bangladeshi supplier *NZ Denim*.

### **Innovations, initiatives and sustainability**

The new "*Initiatives*" zone at the entrance of Hall 4 will be showcasing inspiring and sustainable solutions, such as that of Vietnamese company *Bao Lan Textile* with its range of silk and fabrics made from pineapple leaf fibre. These products, developed with *Ecofa Vietnam*, have natural antibacterial properties and offer natural UV protection up to 50+ UPF. This area will also host *the China Textile Information Centre's* trends forum, as well as the *Econogy Hub*, which brings together Messe Frankfurt's expertise on sustainability-related initiatives in the textile sector. Also to be discovered in the *activewear* sector is the range from Japan's *Toyoshima*, known for its *streetwear* collections, its 'non-denim' fabrics that consume very little water, and its astonishing wagami fabrics, produced from blends of very fine yarns made to order from cotton, linen and wool.

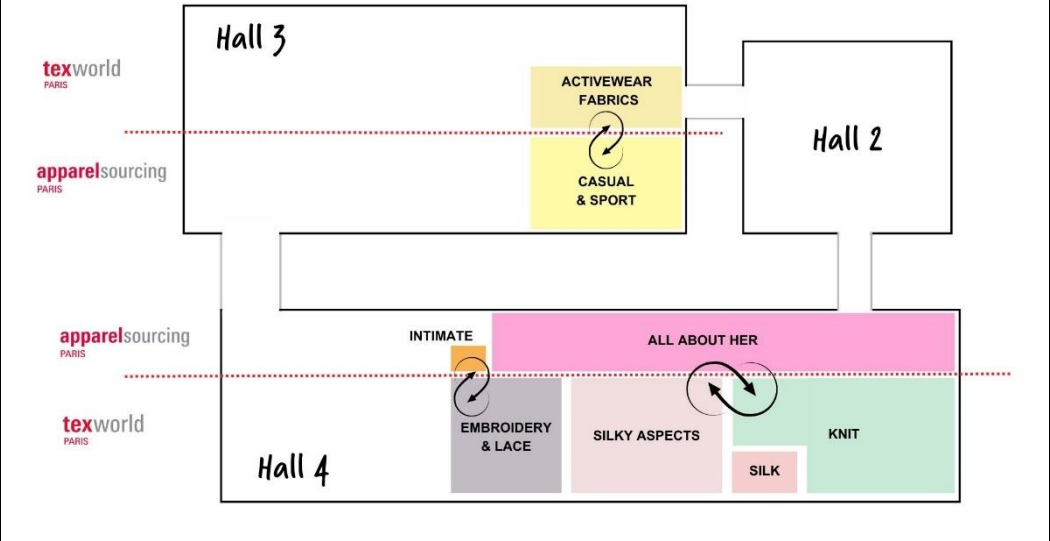
### **Apparel Sourcing: focus on Africa and near sourcing**

*Apparel Sourcing* also has a great session in store. With more than 500 exhibitors expected - up on February 2024 - the show's rich offering of finished products, clothing and fashion accessories will be on full display over the three days. Especially when it comes to local sourcing. Alongside the major

manufacturing nations - led by China and India, and Pakistan and Bangladesh, both of which have grouped their exhibitors under their national pavilions - visitors will have access to products from the Africa zone, with a hub of companies from Ethiopia, Rwanda (*Pink Mango*) and the *Arise Integrated Industrial Platform*, which brings together the expertise of garment manufacturers based in Togo, Benin and Gabon. Ukraine, back with 5 companies supported by its national textile association, will be adding to the Euromed offering from *Foursource*, Messe Frankfurt's *near sourcing* partner, which will be presenting catalogues from companies in Eastern Europe, Portugal and Morocco.

**An optimised sourcing experience**

The return to Paris-Le Bourget Exhibition Centre has been accompanied by an overhaul of the organisation of visitor areas. The layout of sectors and services has been reviewed to create new synergies between raw materials and finished products. Women's wear areas (*All about her, Embroidery & Lace, Silky aspect...*) have been set up in Hall 4 - dedicated to knitwear, silk and lace - and a large area will be devoted to the *outdoor - sportswear - casualwear* offer in Hall 3. Hall 2 will be a focal point for relaxation, catering and networking, as well as a place for inspiration and exchange, with trend forums, product presentations, services and the Agora for conferences and round tables.



**Econogy, Small Quantity & Hand Made: themed itineraries**

Three exhibitor itineraries have been designed by the Messe Frankfurt France team to meet visitors' needs. The *Econogy Finder* trail, for example, enables visitors to find more than 80 suppliers of sustainable textiles, listed in the show app and indicated by the *Econogy* logos visible on the corresponding booths. The *Small Quantity* itinerary then highlights the more than 200 suppliers able to offer small quantity production (less than 300 pieces for garments or less than 100 metres for fabrics). A plus for buyers looking for limited editions or small orders for capsule collections. Finally, the *Hand Made* itinerary identifies the more than 130 exhibitors whose catalogues feature authentic, handmade products or unique skills. These manufacturers can also be found directly on the fair's online directory.

Website:

<https://texworld-paris.fr.messefrankfurt.com/paris/en.html>

Download the press material here:

<https://texworld-paris.fr.messefrankfurt.com/paris/en/press/press-kit.html>

Providing maximum convenience for visitors, Apparel Sourcing, and Texworld Paris belong to the cluster of related trade fairs organised by Messe Frankfurt France (alongside Avantex and Leatherworld which take place only once a year during September session), held in one and the same location, on the same dates and where entry is free upon presentation of professional credentials.



Background information on Messe Frankfurt

[www.messefrankfurt.com/background-information](http://www.messefrankfurt.com/background-information)

Sustainability at Messe Frankfurt

[www.messefrankfurt.com/sustainability-information](http://www.messefrankfurt.com/sustainability-information)



Messe Frankfurt France is a member of Paris Capitale de la Création, which brings together leading events in the fashion, design, art and creative industries, making Paris a key venue for all those involved in the creative world.

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