texworld apparelsourcing

Press release Paris, 4 September 2025

Texworld Apparel Sourcing Paris returns for its 57th edition at the Paris-Le Bourget Exhibition Centre from 15 to 17 September 2025, offering for the first time a perfect balance between textile manufacturers (Texworld) and clothing manufacturers (Apparel Sourcing).

With nearly 1,300 exhibitors from over 35 countries, the Parisian trade shows will present an unmissable sourcing offer, the largest and most diverse in Europe.

For three days, buyers will be able to discover the offerings of the leading marketplace in Europe for textiles and clothing. This diverse and competitive selection of top-tier products focuses on the segments that constitute the core of finished garment consumption and on which brands are currently concentrating their efforts. The *Avantex* sector, dedicated to innovative solutions for more efficient and sustainable fashion, is expanding and asserting its position with a growing number of B2B services at the cutting edge of technological innovation and eco-responsibility to effectively address the main challenges facing fashion companies and brands.

Innovation and diversity

This autumn edition opens with a unique selection of manufacturers and clothing producers: Texworld Paris and Apparel Sourcing Paris will offer a comprehensive overview of the major textile sourcing areas. The key players — China, Turkey, India, Korea, Taiwan, Bangladesh and Pakistan — will be grouped together under the banner of their national pavilions, such as Turkish manufacturers, supported by the Istanbul Chamber of Commerce (ITO), and Korean manufacturers led by KOFOTI, the National Federation of Textile Industries. These Texworld regulars will be joined by suppliers from alternative sourcing areas such as Cambodia, Myanmar, Rwanda, Vietnam and Egypt. Apparel Sourcing, which will welcome 683 exhibitors, is achieving its best results this year, on a par with *Texworld*. This unique gathering – With 1,300 exhibitors, Texworld Apparel Sourcing Paris is now the leading European trade fair in the sector – offering a response to the challenges faced by buyers. The prospects for near sourcing are confirmed, with the notable presence of manufacturers from Central and Eastern European countries such as Armenia and Kyrgyzstan, whose pavilions will be located at the entrance to Hall 3. The Near Sourcing Hub, established by the B2B digital platform Foursource, a partner of Messe Frankfurt France, will be located in the same area. Following the success of their previous digital participation, more than 10 European companies will be physically present for the first time.

Initiatives: a space dedicated to expertise

The Initiatives zone will be one of the highlights of this edition: located at the entrance of Hall 4, it will emphasize the expertise of particularly sharp players. The Indian company Pasari Textiles will take this opportunity to reveal the manufacturing techniques of its artisanal embroideries, while the Istanbul Chamber of Commerce will emphasize the expertise of the Turkish textile



industry through contemporary creations playing with patterns and dyeing. LISAA Mode students will create live pieces in knit and crochet, illustrating the quality of both design and execution. Finally, the China Textile Innovation Center (CTIC) will offer a space dedicated to design and products from a carefully selected group of Chinese players.

Avantex Paris: focus on sustainable fashion

Laboratory of innovations around sustainable fashion, *Avantex* Paris will bring together about thirty participants in the passage connecting Hall 2 (trends forum, services, Agora) to Hall 3. This unique offering will shine some light on emerging technologies, solutions, or materials available to address key fashion challenges: circularity, transparency, traceability, sustainability, optimization, scalability, interactivity, and immersion in virtual universes. It will be organised at the show around three complementary universes: the HUB, an open zone presenting innovative solutions and services for the fashion industries; the Designer HUB, dedicated to textile studios, agencies, and independent designers in direct contact with brands and manufacturers; the ReSources space, which this year will bring together four companies selected by the TCBL (Textile & Clothing Business Labs) association, a partner of *Avantex* for 3 editions. The choice of Phygital retained for this podium will allow visitors to access, via a QR Code linked to the Foursource platform, all the useful information about these companies and their offerings.

A traditional landmark of the fair, the 8th edition of the *Avantex Fashion Pitch* will reward the most innovative startups in sustainable development applied to fashion. The partners of this event are the IFA Paris fashion school and its Foundry incubator, the virtual world creation platform for fashion and luxury VLGE, Luxiders Magazine dedicated to eco-responsible fashion and design, the Circular Textile Days trade show, and *Texpertise Network*, the global network of textile trade shows by Messe Frankfurt. The projects will be presented to the public on Monday, September 15, starting at 3:30 PM (see program).

Conference, debates: flagship events and highlights

True to its mission as a trailblazer, *Texworld Apparel Sourcing Paris* is committed to providing visitors with a clear vision of market developments. The conferences, round tables, and animations offered during these 3 days with inspiring international leaders from the fashion and textile industry (see online program) at the Agora in Hall 2 will fulfill this mission and will be punctuated by several highlights. On the fashion trends side, Louis Gérin, one of the two art directors of the shows, will comment on *Nova Fabula*, the trend book that will inspire the Autumn-Winter 2026-2027 collections (Monday, September 15 at 12:15 PM). On the innovation and prospective side, numerous conferences and round tables proposed on the *Avantex* agenda will fuel reflection on the key themes of the moment. Another feature of this edition, on Wednesday, September 17, the Agora will host the **Bio Fashion Innovation Day**, the European event proposed by TCBL around projects and experiences related to local production, bio-sourced materials, and eco-design solutions: keynotes, round tables, workshops, and networking sessions will punctuate the day.



PROGRAMME AGORA SEPTEMBRE 2025

MONDAY, SEPTEMBER 15		
10h00 - 10h45	Supplier relations: a performance lever to meet regulatory and economic requirements (by Chaire Bali)	
11h00 - 12h00	Press conference	
12h15 - 13h00	Nova Fabula Autumn-Winter 2026-2027, trends conference	
12h30 - 13h30	Econogy Tour	
13h00 - 13h30	Kasturi Cotton: The Pride of Indian Cotton	
13h30 - 14h15	Break	
14h15 - 15h15	Generative AI, economic and ecological injunctions - what about creation?	
15h30 - 17h40	Avantex Fashion Pitch	
TUESDAY, SEPTEMBER 16		
10h00 - 10h40	Circularity Legislation and Trends in Apparel, Textiles and Packaging (by TÜV Rheinland)	
10h45 - 11h45	Circular Success Stories: guiding the textile value chain for positive impact (by C2CPII)	
12h00 - 12h30	From Idea to Impact: The Journey of Sustainable Pakistan	
12h30 - 13h15	Break	
13h30 - 14h30	Textile to Textile and circular fashion: ambitions and realities	
14h45 - 15h45	What role will natural materials play in tomorrow's fashion?	
16h00 - 16h45	Transmission and social commitment, what are the challenges facing fashion's technical professions?	
17h00 - 17h45	New generations and consumption: between digital hyperactivity and ecological awareness	
WEDNESDAY, SEPTEMBER 17 - INNOVATION BIO-FASHION DAY		
10h00 - 10h10	Introduction to Bio-fashion Innovation Day (by TCBL)	
10h10 – 10h35	Keynote 1: The promising outlook on bio-based textiles	
10h35 – 11h00	Keynote 2: Rebuilding urban value chains	



11h00 – 11h40	Panel 1: Scaling "bio-fashion" / Needs and challenges
11h40 – 12h20	Panel 2: Local, social & beautiful / Designing appealing systems for local production
12h20 – 13h00	Panel 3: Innovative learning programs / Accelerating the shift to sustainable fashion
13h00 - 14h00	Break
14h00 – 14h40	Design / Design strategies, Material wheel
14h40 – 15h20	Making the most of fabrics / Social and local manufacturing ecosystems
15h20 – 16h00	Sharing our knowledge / Knowledge platforms and training
16h00	Networking cocktail

Econogy Tour: guided tour dedicated to sustainable economics

As part of its Texpertise Econogy initiative, which combines the concepts of ecology and economic development, Messe Frankfurt France is structuring its promotion of sustainable sourcing within the Texpertise Network along different lines. Firstly, the Econogy Finder allows visitors to identify, via an online directory accessible from the Texworld Apparel Sourcing Paris app or website, more than a hundred manufacturers whose CSR commitments have been verified by a third party. These companies can also be identified in the alleys thanks to the Econogy Finder symbols. In September, an Econogy Tour will give visitors the opportunity to meet a selection of certified companies and discover what they have to offer. This unique guided tour, led by Noa Ben Moshe, will take visitors on a tour of some of the most sustainable exhibitors at Texworld and Apparel Sourcing. The meeting point is at the Econogy Hub in the Avantex area on Monday 15 September at 12.30 pm. The final part of the concept, Econogy Talks, identifies and highlights events dealing with topics related to the sustainable economy (marked in green in the conference programme above) to help visitors manage their schedules.

Website:

https://texworld-paris.fr.messefrankfurt.com/paris/en.html

Download the press material here:

https://texworld-paris.fr.messefrankfurt.com/paris/en/press/press-kit.html

Providing maximum convenience for visitors, Apparel Sourcing, and Texworld Paris belong to the cluster of related trade fairs organised by Messe Frankfurt France (alongside Avantex and Leatherworld which take place only once a year during September session), held in one and the same location, on the same dates and where entry is free upon presentation of professional credentials.





Background information on Messe Frankfurt www.messefrankfurt.com/background-information

Sustainability at Messe Frankfurt www.messefrankfurt.com/sustainability-information



Messe Frankfurt France is a member of Paris Capitale de la Création, which brings together leading events in the fashion, design, art and creative industries, making Paris a key venue for all those involved in the creative world.

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