

TEXWORLD EVOLUTION

PARIS

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Press Release
Paris, 15 January 2024

D-22 to the opening of *Texworld Evolution Paris* at the Paris Expo Porte de Versailles. From 5 to 7 February 2024, the heart of global sourcing will be concentrated in Paris for a record edition.

Texworld and *Apparel Sourcing Paris* have put together an exceptional line-up for this first edition of 2024: with 1,260 companies taking part in the two shows, it will surpass the previous record set in February 2019. Once again this year, international suppliers to the global fashion and apparel industry will be demonstrating the central role of the European markets for the fashion sector. It is also a reminder of the importance for buyers of this essential point of contact and exchange for developing their Spring-Summer 2025 collections. Spread symmetrically over the two levels of Hall 7 (7.2 and 7.3) *Texworld* and *Apparel Sourcing* will bring together the bulk of the world's supply of fabrics, materials, accessories and finished products for the apparel industry.

The return of Indonesia and Taiwan

On the *Texworld* side, 760 companies will be representing the major sourcing countries: first and foremost, China, but also Korea, with around forty companies represented by the National Union of Textile Manufacturers (KOFOTI), Türkiye, which once again has around a hundred manufacturers, including 76 grouped under the banner of the Istanbul Chamber of Commerce (ITO), and India and Taiwan, to name the most heavily represented delegations. Indonesia will be making a comeback with a very high-quality range of silky products and cotton fabrics, as will Thai manufacturers, whose expertise in embroidery - a sector with a strong presence this year along with knitwear - is remarkable. Performance textiles, which play a prominent role in the 2025 collections, will be particularly visible, especially in the offerings of European companies such as Italy's Aquilatero, which is taking part in *Texworld* for the first time.

Focus on Europe at Apparel Sourcing Paris

Apparel Sourcing, with over 500 companies specialising in finished products, will be welcoming a sizeable contingent of European manufacturers. A pavilion featuring nine Ukrainian companies offering a wide range of womenswear products will be highlighting the expertise of a country that has long been present in the sourcing schemes of French and European principals. Bulgaria will also be represented, as will the Foursource hub, a long-standing partner of Messe Frankfurt France, which will be showcasing the offerings of about thirty near-sourcing manufacturers based in Europe. The Denim Village will bring

together a selection of international companies (Bangladesh, China, India and Pakistan) offering raw materials and finished products over an area of more than 600 m² in the central part of Hall 7.3.

Texpertise Econogy, a new approach to the sustainable economy

This year's trade fairs will focus on Texpertise Econogy, which combines the concepts of ecology and economic development. This concept is now the framework for the Messe Frankfurt group's approach to its [Texpertise Network](#) worldwide. This principle will guide *Texworld Evolution Paris* in its approach to sustainable development and structure the sourcing methods of its sourcing platform. The Econogy Finder, that will be launched for this year's show, will enable visitors to list and access all suppliers of sustainably produced textiles via an online directory (about 80 companies). The booths of exhibitors whose activities in terms of sustainable supply chains, materials and processes as well as strategy and innovation have been verified by a third-party organization and will also be marked with visible Econogy symbols. A number of conferences will also be held on 5 February on these topics: the Texpertise Econogy concept itself, solutions for "zero waste" fashion, alternative techniques for finishing, communicating environmental and social impact, and the reorganization of textile industry value chains.

<https://texworldparis-econogyfinder.com>

Vision, trends and outlook

True to its mission as a trendsetter, *Texworld Evolution Paris* will be doing its utmost to provide visitors with perspectives on market developments and the direction of demand. New for 2024, each show will have its own trend area - the two trends forums will be grouped together on level 7.3 and will unveil the most innovative samples which are closely following the trends - in addition to *Highlight* areas, on level 7.2, where a wider array of samples of garments and raw materials selected by the shows' artistic directors, Louis Gérin and Grégory Lamaud, will be presented to better assist the buyers in their selection. The Denim Village and the Elite sector, which brings together exhibitors selected for their performance in terms of quality, competitiveness, responsiveness and logistics, will both have their own *Highlight* areas, as will *Texworld* and *Apparel Sourcing*. As part of the spring-summer collection, certain sectors such as silk will be highlighted at the entrance to hall 7.3, under the nave bathed in natural light. Last but not least, the T-Club has been completely refurbished to encourage professional exchanges.

Website:

<https://texworld-paris.fr.messefrankfurt.com/paris/en.html>

Download the press material here:

<https://texworld-paris.fr.messefrankfurt.com/paris/en/press/press-kit.html>

Providing maximum convenience for visitors, Apparel Sourcing, and Texworld Paris belong to the cluster of related trade fairs organised by Messe Frankfurt France (alongside Avantex and Leatherworld which take place only once a year during July session), held in one and the same location, on the same dates and where entry is free upon presentation of professional credentials.



Background information on Messe Frankfurt
www.messefrankfurt.com/background-information

Sustainability at Messe Frankfurt
www.messefrankfurt.com/sustainability-information



Messe Frankfurt France is a member of Paris Capitale de la Création, which brings together leading events in the fashion, design, art and creative industries, making Paris a key venue for all those involved in the creative world.

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