

**From 15 to 17 September 2025, 1300 textile and apparel manufacturers from more than thirty countries are expected at the Paris-Le-Bourget Exhibition Center, for the 57th edition of Texworld Apparel Sourcing Paris – a key event for European and international fashion brands, offering exceptional sourcing opportunities.**

The professional trade shows Texworld Paris and Apparel Sourcing Paris, along with the Avantex sector (dedicated to more efficient and sustainable fashion solutions), will occupy Halls 2, 3, and 4 of the Paris-Le Bourget Exhibition Centre. This new edition, scheduled in September to better meet buyers' expectations, reaffirms its strategic role in global sourcing networks, thanks to both the number and diversity of its exhibitors.

#### **A curated selection at Texworld Paris**

With nearly 600 manufacturers expected, Texworld Paris will feature suppliers from major textile-producing countries: China, Türkiye, India, South Korea, and Taiwan will form the top five represented nations. The Elite area of the show—dedicated to high-value-added companies selected by the committee for their excellence in quality, competitiveness, responsiveness, and logistics—will welcome new exhibitors, such as *Alok Industries* from India, known for its premium cotton fabrics for men's ready-to-wear.

The Denim sector, which continues to grow, will bring together in Hall 4, between Texworld and Apparel Sourcing Paris, some thirty fabric and finished product companies that are very dynamic on an international level.

#### ***Initiatives by Texworld* : Spotlight on expertise and innovation**

Launched last February, the *Initiatives* zone at the entrance of Hall 4, will showcase innovative and inspiring approaches developed by selected exhibitors. Highlights include live demonstrations by fashion students, from LISAA Mode, who create knit and crochet pieces on-site, emphasizing both design and craftsmanship.

*Pasari Textiles* (India) will exhibit its exceptional handmade embroideries, while the Istanbul Chamber of Commerce will present Turkish textile know-how through contemporary artistic approaches focused on patterns and dyeing. The China Textile Innovation Center (CTIC) will host a space dedicated to highlighting Chinese innovation through a curated selection of designers and brands.

### **Apparel Sourcing: news horizons for *near sourcing***

As Europe's leading trade fair for sourcing finished apparel and fashion accessories, Apparel Sourcing Paris will feature about 600 exhibitors—an impressive increase from the February edition (465 exhibitors). This growth is fueled not only by strong participation from China, India, and Bangladesh, but also by a surge in companies from Hong Kong (with over 20 grouped under one shared pavilion) and Pakistan, which will showcase a “*Sustainable Pakistan*” pavilion with ten socially responsible businesses.

Visitors will also discover – or reconnect with – manufacturers from Cambodia, Myanmar (with an official pavilion), Rwanda, Vietnam, and Egypt. The return of these countries to the European market reflects the ongoing shift in sourcing strategies, where quality and flexibility are becoming decisive criteria.

### **Focus on Central and Eastern Europe**

Near sourcing is one of the key trends of this edition, notably with the growing presence of suppliers from Central and Eastern Europe. Armenia and Kyrgyzstan will each feature national pavilions near the entrance of Hall 3, with 11 Armenian and 14 Kyrgyz companies showcasing creative offerings – particularly in the Casual & Sportswear segments. Some thirty manufacturers from Serbia, Romania, the Czech Republic, Portugal, Greece, and Italy will also be represented within the Near Sourcing Hub, accessible at the entrance of the same hall. Each sample presented in this area is linked by QR code to the FourSource B2B digital platform, a partner of Messe Frankfurt France, allowing visitors to access detailed product information and connect directly with suppliers.

*“In today's tense economic climate, this edition reflects the ongoing reshaping of global supply chains,”* comments Julien Schmoll, Marketing & Communication Director at Messe Frankfurt France. *“Through regular dialogue with industry players in key fashion cities – Barcelona, London, Milan – we've confirmed these sourcing trends. We're seeing a resurgence of finished apparel offers from countries like China and India, a shift toward near sourcing, a growing demand for product innovation, and diversification of supply. Our role is to connect buyers with the most relevant sourcing solutions.”*

### **Avantex expands its offering**

Avantex, the space dedicated to sustainable fashion services, solutions, and forward-thinking businesses, continues to grow in response to strong industry demand. The September edition will bring together about thirty companies in the area connecting Hall 2 (home to the trends forum, service zones, and the Agora) and Hall 3. Innovative startups include *NIL Textile*, focused on recycled and recyclable materials, that will present the first T-shirt made from 100% bio-based polylactic acid (PLA) derived from corn, *T-Fashion*, an AI-powered platform for generative design and trend forecasting, and *Mattera*, winner of the 2024 Avantex Fashion Pitch, which offers a “Cotton-As-A-Service” model supporting sustainable cotton farming and direct brand sourcing.

## Keynotes & Conferences: Shaping the future of fashion

Avantex will also host three days of talks, round-tables and keynotes to explore the transformation of the fashion industry – covering topics such as circularity, natural materials, generative AI, technical skills, evolving consumer behaviors, and European regulatory changes.

New this year, the Agora will host the European event *Bio Fashion Innovation Day* on Wednesday 17th September, organized by TCBL (an Avantex partner for 3 sessions). This day program will include keynotes, round tables, workshops, and networking sessions focused on local production, organic materials, eco-design, etc.

### Avantex Fashion Pitch: apply by July 15th!

The final of the 8th edition of the Avantex Fashion Pitch will be organised in partnership with fashion school IFA Paris and Texpertise Network, the global network of textile trade shows by Messe Frankfurt. The event will spotlight the most innovative young startups at the crossroads of fashion, technology and sustainability. The jury for this edition will include Carol Hilsum (Venture Capital Advisor & LP – Fashion Tech Consultant & Mentor), Yoobin Jung (Ventures Associate – Plug and Play Tech Center), Jayne Simone Estève Curé (Fashion & Luxury Expert & Mentor), Élodie Lemaire Nowinski (Associate Professor & Researcher – France/US/UK) and Claudia Franz (Director Brand management Apparel Fashion & Fabrics and Interior & Contract Textiles, Messe Frankfurt). The deadline to submit applications is 15 July 2025.

More information:

<https://texworld-paris.fr.messefrankfurt.com/paris/en/programme-events/fashion-pitch.html>

Website:

<https://texworld-paris.fr.messefrankfurt.com/paris/en.html>

Download the press material here:

<https://texworld-paris.fr.messefrankfurt.com/paris/en/press/press-kit.html>

Providing maximum convenience for visitors, Apparel Sourcing, and Texworld Paris belong to the cluster of related trade fairs organised by Messe Frankfurt France (alongside Avantex and Leatherworld which take place only once a year during September session), held in one and the same location, on the same dates and where entry is free upon presentation of professional credentials.



Background information on Messe Frankfurt  
[www.messefrankfurt.com/background-information](http://www.messefrankfurt.com/background-information)

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[www.messefrankfurt.com/sustainability-information](http://www.messefrankfurt.com/sustainability-information)



Messe Frankfurt France is a member of Paris Capitale de la Création, which brings together leading events in the fashion, design, art and creative industries, making Paris a key venue for all those involved in the creative world.

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