

# ADVERTISEMENT GUIDE

**texworld**  
**apparelsourcing**  
PARIS

**15 – 17.09.2025**  
**PARIS LE BOURGET,**  
**FRANCE**



## Weaving the Future

Sourcing | Business | Solutions

[texworld-paris.com](https://texworld-paris.com)

messe frankfurt

including **avantex** | **leatherworld**

# Contents

1. Go Digital!	p. 3
2. Go Print!	p. 9
3. Advertise at the exhibition venue	COMING SOON
4. Become the next Partner of the Avantex Fashion Pitch	p. 10
5. Fashion walk: a UNIQUE promotional event within your reach	p. 11
6. Sponsoring Regulations and Printing specifications	p. 12

**For any demand, please contact:**

**[exhibitorservice@france.messefrankfurt.com](mailto:exhibitorservice@france.messefrankfurt.com)**

**or call at +33 (0)6 74 29 08 78**

**Messe Frankfurt France S.A.S.**

1, avenue de Flandre

75019 Paris - France

Tel. +33 155 268 989

[Apparelsourcing@France.MesseFrankfurt.com](mailto:Apparelsourcing@France.MesseFrankfurt.com)

[inquiry@France.MesseFrankfurt.com](mailto:inquiry@France.MesseFrankfurt.com)

[Texworld@France.MesseFrankfurt.com](mailto:Texworld@France.MesseFrankfurt.com)

[texworld-paris.com](http://texworld-paris.com)



# 1. Go Digital!

First come: first served!

## 1.1. Advertise on the show website!

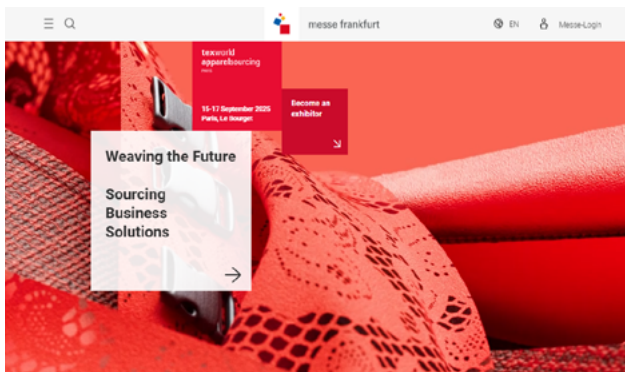
N.B. In order to be able to upload your ads on the website on time, we'd need your files 5 days prior the date for going online. The ads remain at the show website 2 weeks after the event. There is a 3 banners limitation to each position.

**We offer placements for online banners:**

- On the homepage
- In the Exhibitor search (Grid view & List view)

Website yearly audience  
215 400 visitors

### HOMEPAGE



#### RESPONSIVE DESIGN

Your banners can also be viewed on mobile devices.

#### Texworld Apparel Sourcing Paris

This event brings together, twice a year in Paris, more than a thousand exhibitors from the fashion industry. It offers professional buyers from all over the world a sourcing platform with a wide variety of products ranging from basics to the most creative and qualitative.

1140x380px

3000€ excl. VAT

Save the date: September 2025



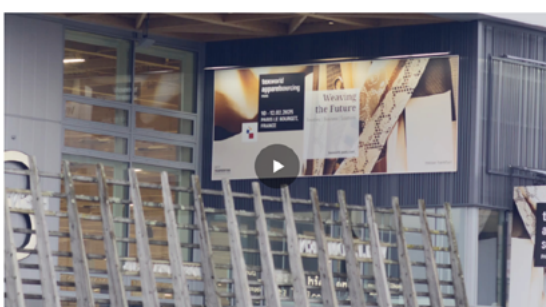
Texworld Apparel Sourcing Paris is the largest event for fabrics and garment sourcing in Europe with 1200 manufacturers from about 30 countries. During three days, discover the essential global offer for fashion brands, from ready-to-wear to luxury. We look forward to seeing you from 15 to 17 September 2025 at the **Parc des Expositions de Paris-La Bourget** in Halls 2, 3 and 4.

→ ADD TO YOUR CALENDAR

File formats: jpg/png (static),  
gif (static/animated)  
Max. file size 250 kB

The visual is likely to be displayed in rotation with another advertisement

Weaving the Future together



Download  
the Messe Frankfurt France  
General Terms and Conditions here

## EXHIBITOR SEARCH (1/2)

messe frankfurt

Exhibitors & products

CHANG

TEXWORLD EXHIBITORS LIST

APPAREL SOURCING EXHIBITORS LIST

Download the PDF exhibitors list (PDF, 209 KB)

1140x380px

3000€ excl. VAT

GRID VIEW

All exhibitors

Sort by: Best results Name Hall / Stand

ADD ALL WATCHLIST

A B C D E F G H I J K L M N O P Q R S T U V W X Y Z

A

500x500px

B

500x1000px

After the 7th entry

A+C: 1800€ excl. VAT

B+C: 1800€ excl. VAT

File formats: jpg/png (static), gif (static/animated)

Max. file size 250 kB

## EXHIBITOR SEARCH (2/2)

Exhibitors & products

me GULDC

TEXWORLD EXHIBITORS LIST

APPAREL SOURCING EXHIBITORS LIST

Download the PDF exhibitors list (PDF, 209 KB)

1140x380px

3000€ excl. VAT

LIST VIEW

After the 7th entry  
A+C: 1800€ excl. VAT  
B+C: 1800€ excl. VAT

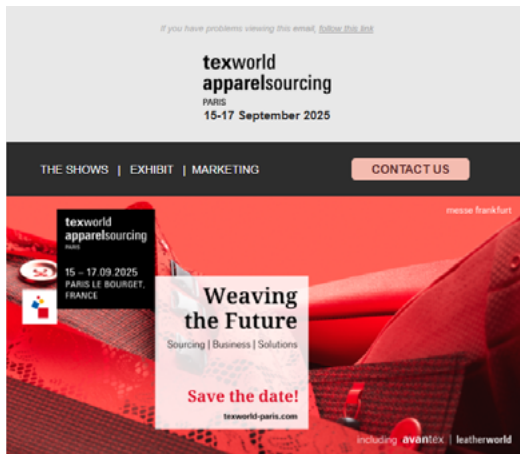
1140x114px

#	A	B	C	D	E	F	G	H	I	J	K	L	M	N	O	P	Q	R	S	T	U	V	W	X	Y	Z
#																										
6	Dias Têxteis Internacionais																									
A																										
	Acar Tekstil																									
	Adesse Fabric & Print																									
	Adivinci Textile Printing (Zhejiang)																									
	Ahcof Industrial Development																									
	AICP																									
	Ailiqun Textile (Foshan)																									
	C	1140x114px																								
	Akdem Tekstil																									
	Akdoganlar Tekstil																									
	Akkayalar Tekstil																									
	Aktif Dantel																									
	Alderateks Tekstil Sanayi																									
	Alpha Textile																									

File formats: jpg/png (static), gif (static/animated)  
Max. file size 250 kB

If you need assistance with the design of the ads, we have a team of graphic designers at your disposal at the rate of 400€ excl. VAT/banner.

## 1.2. Place a banner in one of our Newsletters!



Texworld Apparel Sourcing September 2025  
Paris Le Bourget, France

Your banner here!  
600x120px

Catis debet eatibus aliant in peria deliqui busapiti bearum et faci quisit exerchi lluptatur? At autemosae eumene sequae laborum qui sinvellis que et ma pellam, asperuptate nit ilitati tessequis est quat vel illit de consequid quam nataquas volor simus eatus volupta estem ullandi genditin cusa quamusapis quam.

[Read the Full Article Here](#)



Catis debet eatibus aliant in peria deliqui busapiti bearum et faci quisit exerchi lluptatur? At autemosae eumene sequae laborum qui sinvellis que et ma pellam, asperuptate nit ilitati tessequis est quat vel illit de consequid quam nataquas volor simus eatus volupta estem ullandi genditin cusa quamusapis quam. Ga. Ibearum ut voluptur sit dolupta tescimporis ex eosae pro que alia quundae ptatem num non nita iuntini hillenis re derae.



PARIS  
CAPITALE  
DE LA  
CREATION

TEXPERTISE  
DES SERVICES BUSINESS EVOLUTION

THE SHOWS | CONTACT

texworld  
apparelsourcing

PARIS



messe frankfurt

N.B. In order to be able to include your ads in the newsletter, we'd need your files 5 days prior the sending date.

The newsletters reaching out to 60 000 targeted visitors\* prior the show.

Attract attention before the trade fair with the exclusive Newsletter banner.

The trade fair newsletters **receive a lot of attention in your industry** due to their relevant editorial environment.

Only one banner is available per newsletter edition.

\*This number is an estimate. The targeted visitors have asked to receive information by e-mail.

1 newsletter banner  
= 2 000€ excl. VAT

File formats: jpg/png (static)  
Max. file size 150 kB

## 1.3. Your ad right in the visitor's hand with new mobile App of the event!

**Deadline: 20/08/2025**

The Mobile App of the event is becoming increasingly popular, with user figures rising year over year. An app banner is a good way to guarantee attention.

Send us an English version of your banner. // Each banner contains exactly one link. // Flash is not supported! // Includes reporting.

### Available positions

**We offer placements for online banners:**

- On the homepage
- On the editorial pages: events, speakers, social media
- In the Exhibitor search

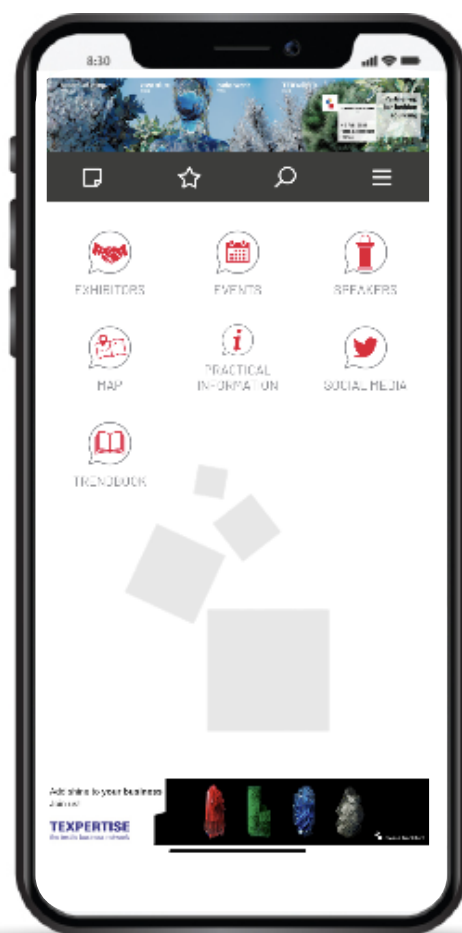
### The available banner format is:

\* File formats: **jpg/png** (static). The banners are interactive and refer either to your company website or to the page of your company profile.

– Bottom Banner:

1140x114px

PLACEMENT	PRICES excl. VAT
Homepage	2500€
Exhibitor search	2000€
Editorial page	1500€



## 1.4. Become your own Media Package Manager (MPM) and highlight your company on the exhibitor directory online

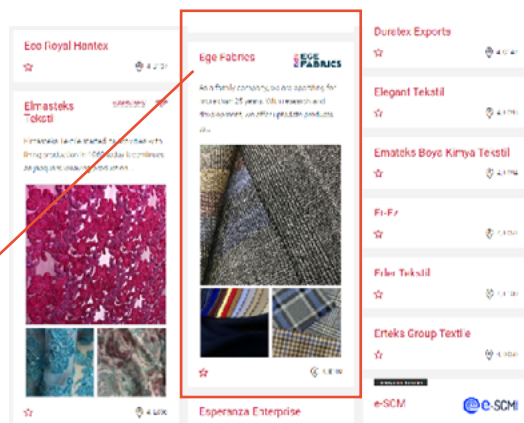
Boost your visibility by adding company information on the exhibitor search page of the event website.

(see note 1)

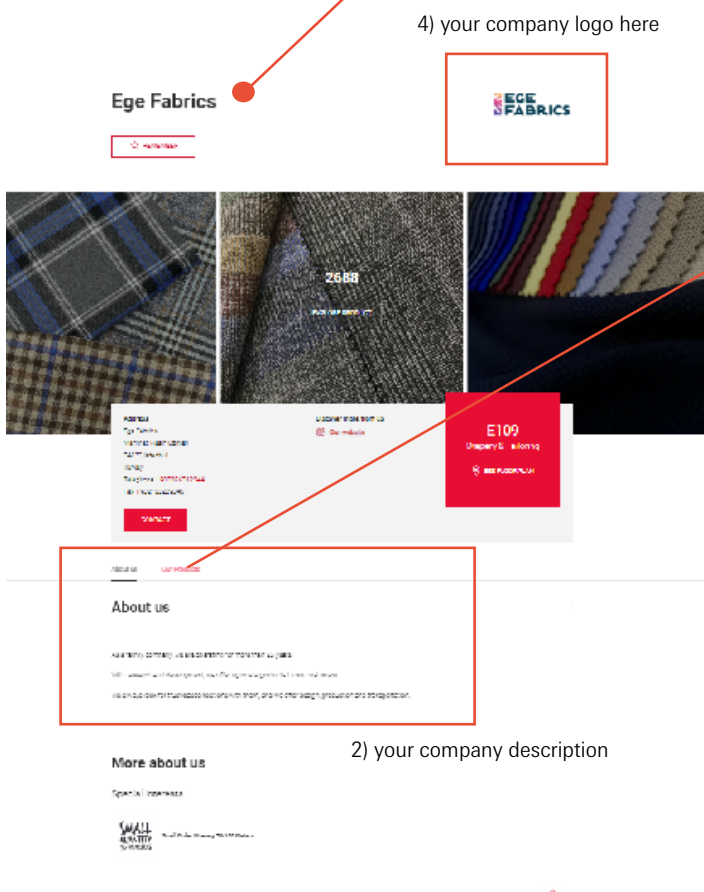
### The Media Package is composed of:

- About us: write a text presentation of your company (see note 2)
- 3 products: upload photos and write a description for each product (see note 3)
- 1 logo: upload your company logo (see note 4)

Media Package  
= 495€ excl. VAT

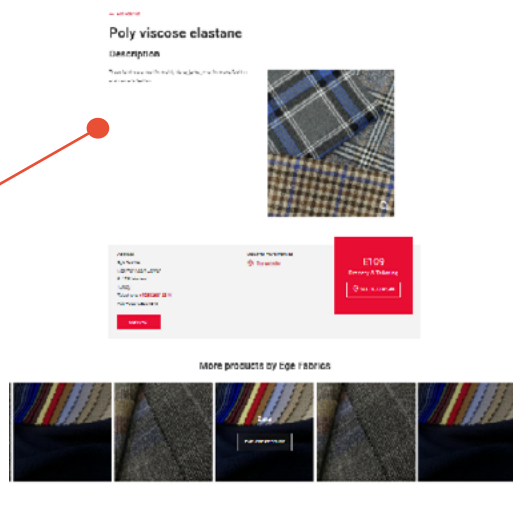


1) View of the Exhibitor Directory online



4) your company logo here

3) up to 3 products on the carousel



2) your company description



## 2. Go Print!

### 2.1. Your logo on the show map!

**Deadline: 21/07/2025**

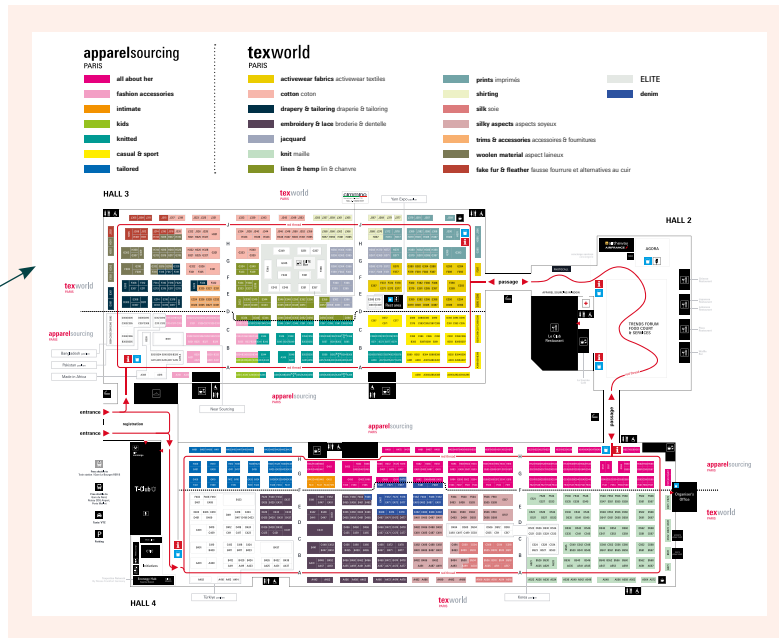
**Distinguish yourself!**

Put your logo, brand name, booth & hall number location on the show map displayed in 6 000 copies.\*

Limited offer  
6 exhibitors only

**550€ excl. VAT/logo**

Your logo  
here!



\*The format and number of copies of the floor map is subject to change.  
This information is not binding. Floor map available via the mobile app too!

### 2.2. Your company ad in the Trend Book!

**Deadline: 04/08/2025**

The Trend Book is issued in A4 format and printed in 3 000 copies.

Our Inspiration book is available free of charge to all the Texworld Apparel Sourcing Paris visitors, exhibitors, press & VIP guests (T-Club network).

Grab this opportunity to advertise in this communication material on a full page.

Inside front cover: 3 500€ excl. VAT  
Inside back cover: 3 000€ excl. VAT  
Back cover: 4 500€ excl. VAT



## 4. Become the next Partner of the Avantex Fashion Pitch

**Deadline: 15/08/2025**

**Improve your visibility and benefit from media coverage by sponsoring the innovative fashion and textile contest of Texworld Apparel Sourcing Paris!**

Avantex, the international trade fair of innovation for an advanced and sustainable fashion, launched its first competition in 2016.

Avantex Fashion Pitch aims at creative start-ups offering innovative products and services for fashion and textiles.

The finale is organized at the show every September edition.



### **PARTNER OFFER > TOTAL COST: 2000€ INCLUDING:**

- Your logo on the Avantex Fashion Pitch Website
- Mention of the partnership in our Newsletter before the fairs (about 60k subscribers)
- Mention in our after-show press release
- A dedicated post about your activities in our social medias (LinkedIn, Facebook, Instagram, Twitter)
- Presentation of your prize to the winner with a brief speech and professional photography of the ceremony
- Possibility to integrate the Avantex Fashion Pitch jury (must be validated by Messe Frankfurt France)
- 500€ discount to participate in Avantex Paris as an exhibitor if your activity corresponds to the criteria of our selection committee OR the possibility to participate in one of our round tables as a speaker on a relevant topic

[More information](#)

[Become a partner](#)

### **JURY OF JULY 2024 [ 7<sup>th</sup> edition ]**



Yobin Jung



Jayne Simone Estève Curé



Claudia Cesiro



Elodie Lemaire Nowinski

## 5. Fashion walk: a UNIQUE promotional event within your reach



**EXCLUSIVE FASHION WALK ON REQUEST**

Request a personalised offer

**Your contact: Cassandra Galli**

[cassandra.galli@france.messefrankfurt.com](mailto:cassandra.galli@france.messefrankfurt.com)

+33 6 74 29 09 07

## 6. Sponsoring Regulations and Printing specifications

### Sponsoring Regulations

1- The sponsorship will not be promoted until the sponsorship fee is paid in full. It is understood that Exhibitors are responsible for providing Messe Frankfurt France S.A.S. with all company logos and materials for use with any sponsorship, and that all company logos and material are subject to approval by Messe Frankfurt France S.A.S.

2- The exhibitor guarantees that he has all the necessary rights to use the elements sent to Messe Frankfurt France S.A.S. The exhibitor is solely responsible for any infraction of the right to use them and guarantees Messe Frankfurt France S.A.S., the printer and the advertising space-selling agency will not be exposed to any claims or prosecution from a third party for having used the elements transmitted to Messe Frankfurt France S.A.S. The exhibitor shall compensate them for any prejudice suffered and shall guarantee them against any action by third parties against these insertions and sponsorship.

3- The estimate of the number of visitors and contacts indicated in the above offer are based on the numbers thereof that typically visit the Messe Frankfurt France shows.

Since the frequency of visits to the shows is subject to variations that are beyond the Organizer's control, he cannot guarantee these numbers.

4- The Organizer commits to provide the producers of advertising media with visual materials that he receives from the Exhibitors (see the required formats in the Printing Specifications paragraph below); but he is not responsible for the quality of said producers' work, particularly any possible differences in colour.

5- The Organizer reserves the right to cancel one or more advertising offers if their implementation is impractical, especially, for example, when the number of subscriptions is insufficient. All of the sums collected by the Organizer for a cancelled advertising offer will be refunded.

Except for refunds that will be paid when an offer is cancelled for the reasons stated in the foregoing paragraph, no sum collected by the Organizer in payment of this purchase order will be refunded.

6- These regulations are governed by French law. In the event of disputes, only the courts of Paris shall have jurisdiction to adjudicate them.