

messe frankfurt



**Join us for a new
kind of sourcing**

Monday to Friday

5 - 9 July 2021

Atelier Richelieu,
Paris - France

TEXWORLD EVOLUTION

PARIS

le showroom



Texworld Evolution Paris – Le showroom

your new Parisian sourcing event

- As a leader of textile and garment trade fair, we have to reinvent ourselves and innovate with a **new format** in these peculiar times.
- This mutation is initiated by our new name **Texworld Evolution Paris**.
- In order to provide a platform of international reference suppliers, we propose to some selected companies to participate in this unique and one of a kind event in **central Paris, in July 2021**.
- An **exclusive platform** for **international and Parisian sourcing buyers**.
- **1 week showroom** to connect and network with all the majors players.

 [Visit the website](#)

Not a fair - not just a showroom: a new kind of sourcing



- 1 week showroom event, in a sophisticated venue: **The Atelier Richelieu**
- **Professional premium buyers** and designers - Luxury / Couture / Major brands (personal invitation)
- Upon **reservation only**
- Trendy and **qualitative sourcing** oriented
- Attractive & instagrammable event for an **exceptional exposure** & high visibility

 [Watch the video](#)

How does it work?

only 3 steps

1. Select & Send your samples

- up to 100 fabrics samples
- up to 50 apparel items
- **before June 1st, 2021**

Our free Trend book will help you to make a selection.

Starter Library Package:
2,200€ (excl. VAT)

[!\[\]\(23d9fc146e83b5c3013cfa32c784f8d5_img.jpg\) See Library Packages](#)



How does it work?

only 3 steps

2. Our team Displays & Highlights your samples

- In the Fashion Libraries and/or
- In the Trend Forum

Two areas designed by our Art Directors.



How does it work?

only 3 steps

3. All your products available on the App for Buyers selection

- The dedicated iPad App enables Buyers to select all your products on display
- when Quotations are requested, you receive an email alert



Up to 3,200 quotations requested & 10,000 products selected by buyers in last February



Why joining us?

premium buyer targets



They visited us in February 2021

AGNES B. - AIGLE INTERNATIONALS.A -
APOSTROPHE GEORGES RECH - ARMAND
THIERY - BREAL - CARVEN - CHLOE SAS -
COLUMBUS SAS - DECATHLON SA -
GALERIES LAFAYETTE - GROUPE
BEAUMANOIR - IKKS MEN - JENNYFER -
IZAC - KAPORAL - LE SLIP FRANÇAIS -
MONOPRIX - MORGAN - OKAIDI SAS -
SUNCOO - TAPE A L'ŒIL - ...

Why joining us?

February 2021 facts & figures



2,500 samples displayed
in Libraries and Trend forum



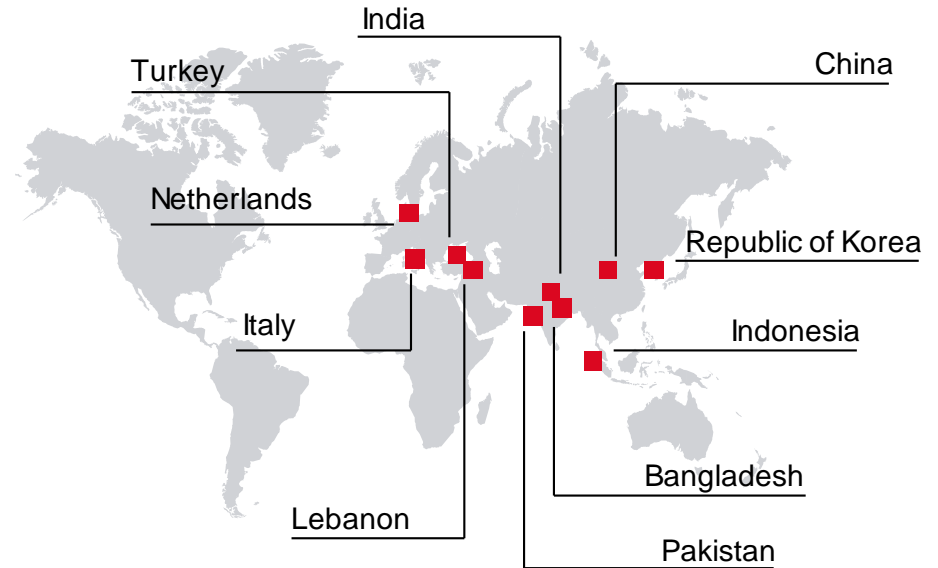
Up to 3,200 quotations
requested via the App



Around 10,000 products
selected by buyers



Exhibitors from 10 countries



Why joining us?

Exceptional exposure



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Benefit from a unique Visibility & Communication:

- Instagrammable event with a creative scenery imagined by our Art Directors (2G2L agency / Esmod Tokyo)
- Digital & Social media promotion: HD pictures, videos, stories,...
- Press coverage: interviews, news, from fashion magazines and textile industry newspapers



[See more pictures](#)



[Read the news](#)

Texworld Evolution Paris – Le showroom

to be remembered

- **1 week showroom:** from 5 to 9 July 2021, at the Atelier Richelieu, in the heart of the Fashion Capital.
- Two main areas: **Fashion Libraries** and **Trend Forum**.
- A specific service-oriented event **respecting all sanitary measures**.
- Last February edition welcomed **Premium Buyers**, from emerging designers to major fashion groups.
- The **Texworld Evolution Team** takes care of everything: before / during / after the event.



[FABRICS Application form](#)

[APPAREL Application form](#)

[Communication Kit « Save the date »](#)

Contact

Fabrics: barbara.kurziel@france.messefrankfurt.com . Phone +33 (0) 155 266 132

Apparel: nicolas.gouguenheim@france.messefrankfurt.com . Phone +33 (0) 155 266 124

Leather: allan.gimenez@france.messefrankfurt.com . Phone +33 (0) 155 266 140