



## Requirements for digital large format printing and foil cutting

To ensure a smooth production process, we ask you to adhere to the following guidelines:

### Data format

PDF/X-3 (X-1)

PDF according to standard specifications "High quality print".

### Page format

The page format can be created in original size 1:1, 1:2 or 1:10. Please pay attention to the correct aspect ratio.

### Resolution

For a good result, the image resolution should be max. 150 dpi - related to the output size. At least, however, 100 dpi.

1:1	100-150 dpi
1:2	200-300 dpi
1:10	1000-1500 dpi

### Plot files / self-adhesive foils

We require vector graphics (line drawings) for the reproduction of the graphic in the foil cut.

### Colour model

Please create all colours in CMYK (ISOcoatedv2/Fogra 39L). Alternatively special colours in Pantone solid coated will be accepted.

Regarding Pantone colours there may be colour differences, as not all colours can be printed.

### Fonts / logos

All fonts should be converted into paths or, in the case of print data, fully embedded in the PDF document. Elements such as logos, icons, etc. should also be used as paths.

### Bleeds

When creating the document, please plan and create the following circumferential bleed in the final format:

Standard (see below): 5 mm coloured motif addition  
Textilie: 12 mm coloured motif addition  
large format: 40 mm coloured motif addition

Your print data must clearly define the ordered final format (Trim Box) and the bleed (Bleed Box).

### Crop marks

Please do not create any crop marks, registration marks or other marks and no final format frame in the print file!

### Spelling / typesetting errors

In principle we accept no liability for spelling or typesetting errors.

### File transfer

Please send us an email so we can send you the project-related access data.

### Regular measurements (visible dimension)

Octanorm wall element	950 x 2380mm
Octanorm half wall element	455 x 2380mm
Company sign board	1900 x 350mm
Fascia board per meter	1000 x 300mm

Standard deadline for printing data: 6 weeks before the start of the trade fair.