

Le STUDIO

CREATE RELEVANT ENCOUNTERS AND LASTING COLLABORATIONS BETWEEN FASHION AND TEXTILE DESIGN PROFESSIONALS

■ WHERE NEW COLLECTIONS BEGIN

«Le STUDIO» by Avantex Paris is designed for showcasing samples from material innovators, design studios, trend agencies, and R&D offices working for the fashion industry.

Conceived and designed as a textile and fashion innovation hub, Le STUDIO by Avantex is your dedicated package to showcase your R&D and Creation expertise to fashion companies.



■ A PRIVILEGED FRAMEWORK

Textile creation and design contributes to the freshness of each new fashion collection, reinforcing the DNA of the brands and reflecting their values.

Texworld Apparel Sourcing Paris, as a world's leading textile and clothing sourcing event, is the place where fashion brands, designers and manufacturers look for the partners for their future collections. The event is designed to facilitate the journey of fashion professionals and stimulate business partnerships.

Le STUDIO is eagerly awaited by visitors and exhibitors looking for support in their creative process!

■ HIGHLIGHTING TEXTILE DESIGN TALENT

Le STUDIO is designed to bring material innovators, design studios, trend WAgencies, and R&D offices together with fashion brands and manufacturers.

This specific package is part of Avantex Paris that is a particularly attractive part of Texworld Apparel Sourcing Paris.

Catalyser of the latest innovations and trends, Avantex Paris is bringing together innovative and sustainable service providers in the textile and fashion sectors.



INCREASE YOUR PROFESSIONAL NETWORK

Avantex Paris is a genuine ally in your sales strategy, boosting your opportunities for professional meetings.

Meet with an international and 100% professional audience which includes: majors fashion brands, majors fashion and textile providers, fashion distributors, designers brands and targeted influencers and boost your prospection.



BOOST YOUR VISIBILITY

Trend forums, round-tables, podcasts, newsletters and digital communication, Texworld Appare Sourcing Paris is doing its utmost to showcase the expertise and talent of its exhibitors through a variety of formats, media and contents.

Our team does everything in its power to ensure that our exhibitors benefit from the results they expect, and if possible, exceed their expectations.

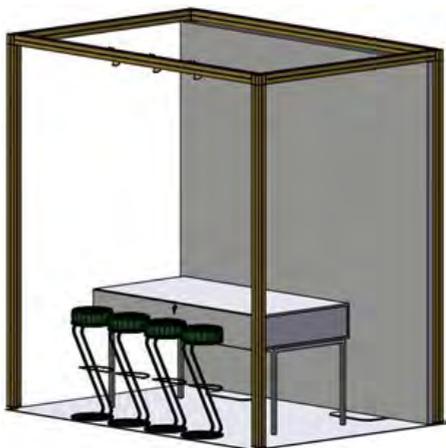


SPECIALLY DESIGNED OFFER:

Avantex Paris also offers a highly attractive package tailored to your needs and in line with your level of development!

The designer HUB package includes the following elements for an entry price of 2,800€ with a privileged offer for your first participation at 1500€!

- 6sqm (3x2)
- 1 high table with an integrated locker
- 4 high stools
- 1 bin, light, Wi-Fi



avantex

PARIS

ABOUT US

Avantex Paris is a trade show providing **solutions for a more advanced and sustainable fashion industry.**

Held once a year in September during the Texworld Apparel Sourcing edition, Avantex Paris is connecting fashion players with the international fashion-tech scene accompanying the ecological and digital transformation of the fashion industry.

More info: www.texworld-paris.com

AVANTEX PARIS EXHIBITORS

Avantex Paris gathers **all the solution providers** around major themes for the fashion industry.

On Avantex Paris, you can find innovative services, solutions and resources for:

- transparency and management of the supply chain,
- reduction, recycling and reuse of unsold or used textiles and clothing,
- digitalisation, virtualisation, tokenisation, 3D creation or prototyping,
- optimisation and pooling of resources,
- process optimisation (prototyping, sourcing, manufacturing, marketing, stock management).

AVANTEX PARIS VISITORS

Major brands visit Avantex Paris: Armand Thiery, Benetton, Bershka, Bonprix, Chanel, Etam, H&M, Hugo Boss, IKKS, La Halle, La Redoute, Longchamp, Maje, Mark & Spencer, MaxMara, Moncler, Monoprix, Naf Naf, Next, Oysho, Stradivarius, Zadig & Voltaire, etc. as well as retailers and textile and/or apparel suppliers.

88% of buyers are decision-makers in R&D, Design, Production/Quality, Purchasing, Marketing/Communication, Sales/Export, Retailers.

AVANTEX PARIS PARTNERS



Scan for more info or visit bit.ly/Avantex



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