


texworld
apparelsourcing
PARIS

1-3 JULY 2024
PARIS EXPO
PORTE DE VERSAILLES,
HALL 7

Le HUB

avantex
PARIS

 messe frankfurt

Le HUB

AN OPEN SPACE FOR INNOVATIVE SERVICES AND SOLUTIONS

■ OUR AMBITION

Focus on solution providers who support the digital and ecological transformation of the fashion industry. To this end, we are creating a new area: Le HUB, **an open space that gathers suppliers of innovative solutions and services** that meet the fashion professionals needs.

■ WHAT IS LE HUB?

- On Le HUB, each exhibitor has a minimum surface area of 6sqm in a completely open area.
- Each space is provided with :
 - ✓ 1 counter,
 - ✓ 1 table
 - ✓ 2 chairs,
 - ✓ 1 waste paper bin,
 - ✓ 1 triple socket,
 - ✓ 1 TV with stand.

PRICE
From 2,800€ excl. VAT



■ WHO IS LE HUB MADE FOR?

Software, platforms and processes editors, agencies, studios and innovative design offices, working on themes such as:

- supply chain transparency and management,
- reduction, recycling and reuse of unsold or used textiles and clothing,
- digitalisation, virtualisation, tokenisation, 3D creation or prototyping,
- optimisation and pooling of resources,
- process optimisation (prototyping, sourcing, manufacturing, inventory management).

WEB3 AND METAVERSE FASHION PROVIDERS

- Avantex provides a distinctive chance for WEB 3 and Metaverse Fashion providers to showcase their offerings to fashion professionals.
- Metaverses, NFTs, cryptocurrencies, blockchain technologies, decentralized applications, 3D design, 3D software, AI, augmented reality, holograms, virtual models and avatars present novel opportunities for fashion.
- Whether you propose immersive experiences, enhanced security of transactions and supply chains, a new realm for creative expression, novel prototyping procedures, innovative staging in various dimensions, a new means of customization, more collaborative and contributory models, or even the prospect of liberation from the constraints of physical retail and flat 2D e-commerce, you have a good chance of arousing the interest of Avantex visitors.



Le HUB

THE RIGHT PLACE TO BE IF YOU SHOWCASE...



AUTOMATION AND MONITORING

Solutions for traceability, transparency, anticipation and overstock management, etc.



CIRCULAR SOLUTIONS

Waste management, reuse, repair, recycle solutions and services, etc.



CREATION AND RETAIL SERVICES

Platforms 3D and immersive technologies, marketing and design solutions, interactive systems, etc.



INNOVATIVE AND SMART MATERIALS

Biofabricated materials, conductive fibers & yarns, new materials, recycled new materials, etc.



PRINTING

Printing solutions, printers, innovative dye, innovative ink, etc.



RESEARCH, DEVELOPMENT

Research centers, national research institutes, incubators, universities, etc.

■ 6 MORE REASONS TO JOIN AVANTEX PARIS

- 1 **SHOWCASE** your latest innovations and technologies to maximize and develop your brand exposure.
- 2 **CONNECT** in person with buyers and decision makers from ready to wear brands, distributors and fashion houses.
- 3 **POSITION** your company as a key player to launch innovative initiatives for the future of fashion.
- 4 **ENRICH** your professional network thanks to the dynamic created by the Messe Frankfurt Shows.
- 5 **TAKE PART** in prospective conferences to build the fashion of tomorrow.
- 6 **ACT** for an advanced and more sustainable fashion industry.

GET THE MOST OF YOUR PARTICIPATION!

- Our team will run **specific communication actions** before, during and after the event to present the specificities of the selected materials;
- **Your company logo** in the online exhibitors search of Texworld Evolution Paris.
- Possibility to **join round-tables** during the event according to the themes of the conference program.
- Take advantage of the **dynamic ecosystem created by Texworld Evolution Paris** (which also includes 2 other major events, Texworld Paris and Apparel Sourcing Paris) to present your innovations and **connect with both buyers and exhibitors, in other words, with the entire fashion industry!**

avantex

PARIS

ABOUT US

Avantex Paris is a trade show providing **solutions for a more advanced and sustainable fashion industry.**

Held once a year in July during the Texworld Evolution Paris edition, Avantex Paris is connecting fashion players with the international fashion-tech scene accompanying the ecological and digital transformation of the fashion industry.

More info: www.texworlddevolution-paris.com

AVANTEX PARIS EXHIBITORS

Avantex Paris gathers **all the solution providers** around major themes for the fashion industry.

On Avantex Paris, you can find innovative services, solutions and resources for:

- transparency and management of the supply chain,
- reduction, recycling and reuse of unsold or used textiles and clothing,
- digitalisation, virtualisation, tokenisation, 3D creation or prototyping,
- optimisation and pooling of resources,
- process optimisation (prototyping, sourcing, manufacturing, marketing, stock management).

AVANTEX PARIS VISITORS

Major brands visit Avantex Paris: Armand Thiery, Benetton, Bershka, Bonprix, Chanel, Etam, H&M, Hugo Boss, IKKS, La Halle, La Redoute, Longchamp, Maje, Mark & Spencer, MaxMara, Moncler, Monoprix, Naf Naf, Next, Oysho, Stradivarius, Zadig & Voltaire, etc. as well as retailers and textile and/or apparel suppliers.

88% of buyers are decision-makers in R&D, Design, Production/Quality, Purchasing, Marketing/Communication, Sales/Export, Retailers.

AVANTEX PARIS PARTNERS



TEXPERTISE
the textile business network



Scan for more
info or visit
bit.ly/AvantexParis



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