

texworld
apparelsourcing
PARIS

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PARIS LE BOURGET,
FRANCE



Designer HUB

avantex
PARIS

Designer HUB

CREATE RELEVANT ENCOUNTERS AND LASTING COLLABORATIONS BETWEEN FASHION AND TEXTILE DESIGN PROFESSIONALS

■ WHERE NEW COLLECTIONS BEGIN

The Designer HUB of Avantex Paris showcases a selection of textile, print and fashion designers working with the fashion industry.

Designed as a HUB for fashion creation and the design of new collections, the Designer HUB is the new must-see at Texworld Apparel Sourcing Paris and must-attend event for stylists, brands and manufacturers.



■ A PRIVILEGED FRAMEWORK

Textile creation and design contributes to the freshness of each new fashion collection, reinforcing the DNA of the brands and reflecting their values.

Texworld Apparel Sourcing Paris, as a world's leading textile and clothing sourcing event, is the place where fashion brands, designers and manufacturers look for the partners for their future collections. The event is designed to facilitate the journey of fashion professionals and stimulate business partnerships.

The Designer HUB is eagerly awaited by visitors and exhibitors looking for support in their creative process!

■ HIGHLIGHTING TEXTILE DESIGN TALENT

The Designer HUB is designed to bring textile studios, agencies and designers together with fashion brands and manufacturers.

The specific area is included in Avantex Paris that is a particularly attractive part of Texworld Apparel Sourcing Paris.

Catalyser of the latest innovations and trends, Avantex Paris is bringing together innovative and sustainable service providers in the textile and fashion sectors.



INCREASE YOUR PROFESSIONAL NETWORK

Avantex Paris is a genuine ally in your sales strategy, boosting your opportunities for professional meetings.

Meet with an international and 100% professional audience which includes: majors fashion brands, majors fashion and textile providers, fashion distributors, designers brands and targeted influencers and boost your prospection.



BOOST YOUR VISIBILITY

Trend forums, round-tables, podcasts, newsletters and digital communication, Texworld Appare Sourcing Paris is doing its utmost to showcase the expertise and talent of its exhibitors through a variety of formats, media and contents.

Our team does everything in its power to ensure that our exhibitors benefit from the results they expect, and if possible, exceed their expectations.

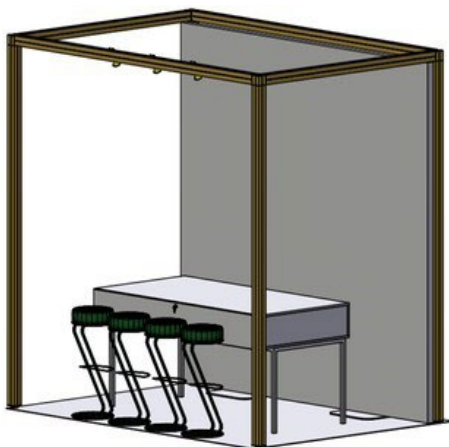


SPECIALLY DESIGNED OFFER:

Avantex Paris also offers a highly attractive package tailored to your needs and in line with your level of development!

The designer HUB package includes the following elements for an entry price of 2,800€ with a privileged offer for your first participation at 1500€!

- 6sqm (3x2)
- 1 high table with an integrated locker
- 4 high stools
- 1 bin, light, Wi-Fi



avantex

PARIS

ABOUT US

Avantex Paris is a trade show providing **solutions for a more advanced and sustainable fashion industry.**

Held once a year in July during the Texworld Evolution Paris edition, Avantex Paris is connecting fashion players with the international fashion-tech scene accompanying the ecological and digital transformation of the fashion industry.

More info: www.texworlddevolution-paris.com

AVANTEX PARIS EXHIBITORS

Avantex Paris gathers **all the solution providers** around major themes for the fashion industry.

On Avantex Paris, you can find innovative services, solutions and resources for:

- transparency and management of the supply chain,
- reduction, recycling and reuse of unsold or used textiles and clothing,
- digitalisation, virtualisation, tokenisation, 3D creation or prototyping,
- optimisation and pooling of resources,
- process optimisation (prototyping, sourcing, manufacturing, marketing, stock management).

AVANTEX PARIS VISITORS

Major brands visit Avantex Paris: Armand Thiery, Benetton, Bershka, Bonprix, Chanel, Etam, H&M, Hugo Boss, IKKS, La Halle, La Redoute, Longchamp, Maje, Mark & Spencer, MaxMara, Moncler, Monoprix, Naf Naf, Next, Oysho, Stradivarius, Zadig & Voltaire, etc. as well as retailers and textile and/or apparel suppliers.

88% of buyers are decision-makers in R&D, Design, Production/Quality, Purchasing, Marketing/Communication, Sales/Export, Retailers.

AVANTEX PARIS PARTNERS



TEXPERTISE
the textile business network

IFA
PARIS



Scan for more
info or visit
bit.ly/Avantex



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